Jinny Coyle

Visual Consultant

47 Moreland Street, Footscray Vic 3011
PO Box 39, Blackwood Vic 3458

+61 5368 6444
0409 5368 66

jinny@fluxdesignstudio.com.au
www.fluxdesignstudio.com.au

I am a passionate designer. I am a pixel-pushing perfectionist.
Whether big or small, each new project I accept is a delightful new challenge.
While I am qualified and experienced, I continue to actively up-skill and master new techniques.

HERO PROJECTS

6 Western Region Councils
• "Image & Perception of the West" DVD and packaging
Burnet Institute
• Annual and Financial Report
Artica Global
• 60pp Hardcover tender document
Melbourne Zoo | Melbourne Water
• "Water Discovery Trail" graphics and signage

EDUCATION

Bachelor of Arts: Multimedia
2006 Charles Sturt University (distinction average)

Certificate IV: Workplace Training & Assessment
2003 Tracy the Placement People

Certificate IV in Business – Small Business Management
2003 Victoria University of Technology

Graduate Certificate: Internet & Web Computing (IWIT)
2001 RMIT Melbourne (credit average)

RELEVANT PROFESSIONAL DEVELOPMENT

'eCourse Launch Formula' (www.ecourselaunchformula.com 2015 – current)

'Social Media Manager School' (http://socialmediamanagerschool.com 2012)

'Creative Photography' (CAE 2009)

'Project Managing Interactive Digital Media' (Australian Film, Television & Radio School, Melbourne, May 2005)

SKILLS

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Wordpress
- HTML & CSS
- Motion Graphics

PROFESSIONAL SKILLS

- Grid & Layout
- Web usability
- Knowledge of colour theory
- Knowledge of print processes
- Interface Design
- Image editing
- Typography

HOBBIES & INTERESTS

Photography | Cooking | Reading | Travel | Doodling

YEARS WORK EXPERIENCE

15

2001 – current : FLUX Design Studio
Senior Partner
Design studio specialising in the implementation of print & interactive communication.
www.fluxdesignstudio.com.au

1

2015 – current : Enterprise by Design
Owner & Creative Director
Educational platform for women entrepreneurs focusing on branding & visual collateral.
www.enterprisebydesign.com.au

11

2005 - current
Editor | Publisher
The Blackwood Times
Design & edit 32pp bi-monthly print & digital community newspaper.
maintain web presence – www.theblackwoodtimes.com.au

13

2000 - 2013
Contract Teacher | Assessor
Australian Academy of Design | RMIT | Swinburne University
Prepare & teach course materials & assessments for Cert IV & Diploma accredited graphic & web design courses.

AWARDS & RECOGNITIONS

Business:
nominee
Telstra Business Awards 2014

Photography
winning entry 2010
"Spirit of Kyneton" photographic exhibition, Kyneton

Community Newspaper
finalist: best design & layout 2015
winner: best community content 2012
winner: best photograph 2014
Community Newspapers Association of Victoria

Jinny Coyle
Digital Designer

• references on request